

**Exhibitors & Sponsors**



**44th Annual  
Pretreatment  
Pollution Prevention  
and Stormwater  
Conference**

**Your chance to make a big impact!**



**HYATT VINEYARD CREEK HOTEL, SANTA ROSA, CA | FEB 27-MAR 1, 2017**

## WHO ATTENDS

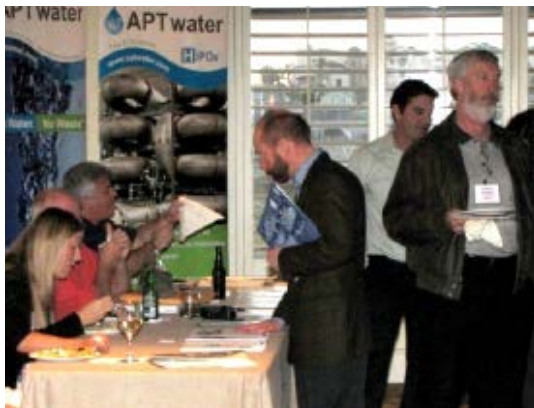
You're cordially invited to become a supporting partner at the 2017 P3S Conference.

### 240 attendees

California's pretreatment, pollution prevention and stormwater professionals engage in three days of technical training, problem solving and networking.



## REACH NEW BUSINESS



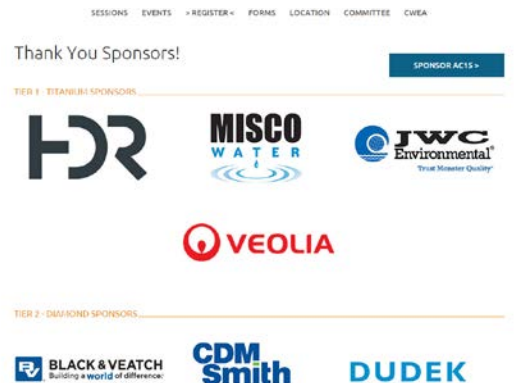
◀ **Table Top Display in High-Traffic Corridor**  
Table top booths.

**Party With the Partners** ▶  
Our always popular exhibitor and attendee networking event Monday evening. Free drinks, good eats!



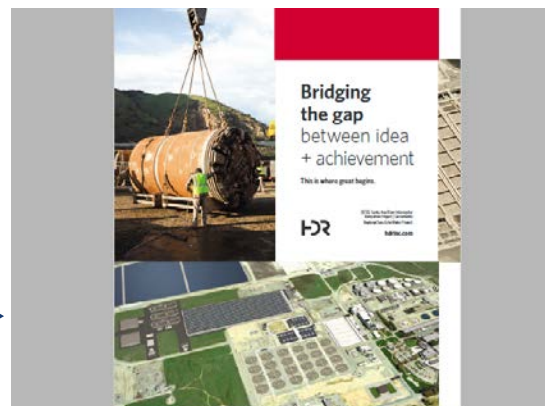
◀ **Join Attendees in Sessions & Network**  
Get to know your customers with more time to join them in the education sessions.

**Partners Featured on the NEW P3S Website** ▶  
You'll be featured on the website for 6 months.



◀ **Premier Partners Opening Session Sponsor**  
Choose the Opening Session or one of the lunches. Receive a high-profile thank you during the session.

**Premier Partners Full Page Included** ▶  
Full color promo page in the conference brochure.



# PARTNER LEVELS

Reach your customers before, during and after the P3S conference. Our sponsorship/exhibitor packages are the same price as 2016, **or select an la carte option**, choose just an exhibit booth if you wish!



P3S17

**PREMIER PARTNER**  
\$2,500  
LIMIT 3

### What's Included:

- Featured top sponsor
- Table-top booth in premium location
- 4 Conference Passes (Monday & Tuesday lunches)
- Full page, full color promotion page
- Logo on the P3S website for 6 mos

### Choose your Top Sponsorships:

1. Opening Session Sponsor
2. Breaks Sponsor
3. One of the Lunches
4. Choose a session to sponsor

P3S17

**CONFERENCE PARTNER**  
\$1,500  
LIMIT 7

### What's Included:

- Table-top booth in premium location
- 2 Conference Passes (Monday & Tuesday lunches)
- Half page, full color promotion page
- Logo on the P3S website for 6 months

### Choose your Sponsorship:

1. P3S Social Hour (Tues evening)
2. One of the Lunches
3. Choose a session to sponsor

P3S17

**P3S CHOOSE YOUR OWN OPTIONS**

### Exhibit and Sponsorship A La Carte options

Choose the exhibit and marketing features you want from the list below.

Sponsor Level Includes	Premier Partner \$2,500 (\$4,600 value)	Conference Partner \$1,500 (\$2,700 value)	A La Carte Options
Table top exhibit booth Monday and Tuesday	✓	✓	\$550
Promotional page in the Conference Brochure	Full page ad	Half page ad	\$500 Full page ad
Logo featured on the P3S website	✓	✓	\$500
Logo featured at event/lunch + acknowledgement	✓ Pick 2	✓ Pick 1	\$1,000
Logo featured as a session sponsor	✓	✓	\$250
Logo featured in conference brochure	✓	✓	\$250
Conference passes for booth personnel + lunches	4 people	2 people	\$48 pp/per day

# P3S PARTNER ORDER FORM

PLEASE PRINT OR TYPE YOUR INFORMATION

FIRST NAME: \_\_\_\_\_ LAST NAME: \_\_\_\_\_

AGENCY/COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE NUMBER: ( ) \_\_\_\_\_ FAX: ( ) \_\_\_\_\_ E-MAIL: \_\_\_\_\_

For payments by check or money order, make payable to: **CWEA P3S17**

For payments by credit card, please indicate:

VISA  MASTERCARD  DISCOVER  AMEX SIGNATURE: \_\_\_\_\_



Account number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Name of account holder: \_\_\_\_\_ Billing zip code: \_\_\_\_\_

Send order form and credit card payments to Alec Mackie: [amackie@cwea.org](mailto:amackie@cwea.org) or fax (510) 382-7810  
Please mail your check: **CWEA P3S17, 7677 Oakport Street, Suite 600, Oakland, CA 94621-1935**

P3S Partner Options				
Name	Price	Qty	Booth Choices (see map on next page)	Total
<b>1. Premier Sponsorship</b> (Includes: booth; full promo page; session sponsor; event sponsor; logo on website; 4 booth personnel)	<b>\$2,500</b>		#1 _____ #2 _____ #3 _____	
<b>2. Conference Partner</b> (Includes: booth; half page promo; session sponsor; logo on website; 2 booth personnel)	<b>\$1,500</b>		#1 _____ #2 _____ #3 _____	
<b>3. A La Carte Options</b>				
<b>Booth</b> (1 exhibitor pass includes Mon & Tue lunches)	<b>\$550</b>		#1 _____ #2 _____ #3 _____	
<b>Addtl booth personnel</b> (includes lunch, per person, per day)	<b>\$48</b>			
<b>Lunch or event sponsor</b>	<b>\$1,000</b>			
<b>Full page promo in brochure</b>	<b>\$500</b>			
<b>Session sponsorship</b>	<b>\$250</b>			
<b>Door prize contribution</b>	<b>\$50</b>			
<b>GRAND TOTAL:</b>				

Exhibitor terms and conditions are on the pages following, please note a signature here indicates agreement with those exhibitor terms.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

PRINT NAME: \_\_\_\_\_

**WHAT'S INCLUDED:**

- Booth - (1) 6' draped table, (1) waste basket, (2) chairs
- Booth personnel passes (4 for Premier; 2 for Partners; 1 for booth only exhibitors)
- Lunch tickets Monday & Tuesday (4 for Premier; 2 for Partners; 1 for booth only)
- (10) drink tickets per booth for Party with the Partners Monday 4:30pm-7:00pm

**PROMO PAGE DEADLINES:**

- Send promo pages by 12/9/16 to [amackie@cwea.org](mailto:amackie@cwea.org)
- 8.5" w x 11" h (+ .125" bleed), full color, high-res PDF

**SCHEDULE:**

- Monday 8:00am-7:00pm (set-up at 7:30am)
- Tuesday 8:00am-3:30pm (teardown at 3:30pm after last break)

**Sponsorship Chair**

**Jonathon Powell**  
[jpowell@ocsd.com](mailto:jpowell@ocsd.com) 714-962-2411  
Orange County Sanitation Agency

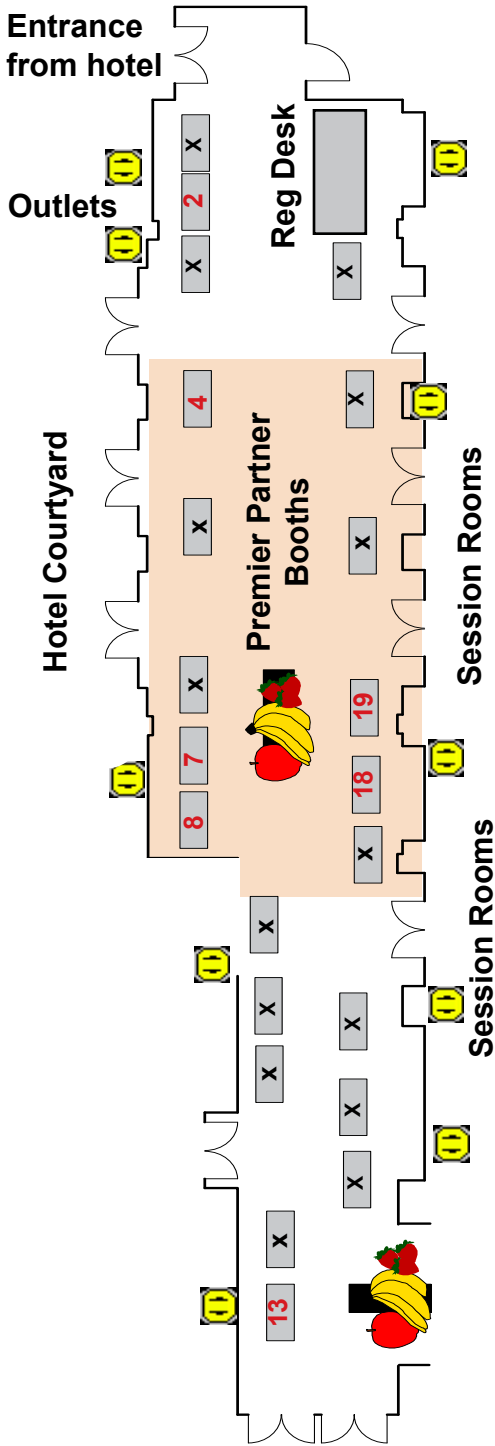
**CWEA Staff**

**Sponsors - Alec Mackie**  
[amackie@cwea.org](mailto:amackie@cwea.org) 510-382-7800 x114

**Exhibitors - Serena Miller**

[smiller@cwea.org](mailto:smiller@cwea.org) 510-382-7800 x115

# 2017 BOOTH LOCATIONS



# THANK YOU P3S 2016 SPONSORS



PRETREATMENT

POLLUTION PREVENTION

STORMWATER

**Hyatt Vineyard Creek Hotel**

Feb 27 - Mar 1, 2017  
Santa Rosa



**CWEA**

7677 Oakport St., Suite 600  
Oakland, CA 94621  
Phone: 510.382.7800  
[www.cwea.org](http://www.cwea.org)